a splash of reinforcement

drip⁷

Take the Pain Out of Employee Training

**Gamified. Easy To Administer. Fun For Employees.
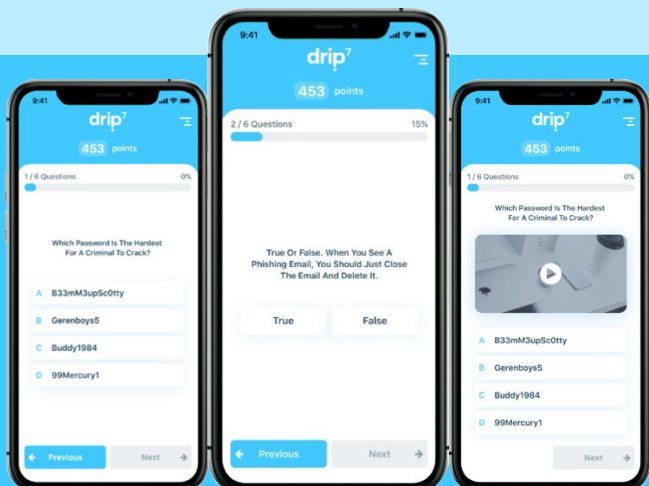Delivering Behavior Change & Increasing Knowledge Retention.**

Employee training is a requirement, but most people dread it. Eliminate the eye roll of training.

- Replace the annual boring sit-in-your-seat training with fun, gamified, year-round training done on the Drip7 app.
- One simple question a day—called "drips"—creates rewards-based microlearning for cybersecurity, compliance, and HR requirements.
- Companies can't rely on firewalls alone, they need to invest in human firewalls, as 90% of all cyberattacks stem from human error.
- It's time to stop using the training techniques from the dark ages and switch to modern, science-backed learning.

Benefits of Drip7:

- Easily customizable to an organization's brand
- Create company specific training
- Utilizes gamification to increase employee engagement
- Seamlessly add industry, job specific, and compliance content
- Allows individual choice of when & where to train
- Boosts employee morale
- Affordable and easy to administer
- Microlearning and other learning techniques based on science
- Track and report individual and team training, rewards, and activities

Examples of Drips:

Multiple Choice, Fill in the Blank, True & False Plus Videos / Images

Heather Stratford

Heather is the founder of Drip7 and a thought-leader in the IT Training and Cybersecurity field. Heather keynotes at conferences, universities, and for enterprise clients. She writes on cybersecurity and has been featured and written for such global organizations as the 2018 G7 Summit held in Canada. Heather regularly speaks about Cybersecurity, Women in Technology, Women and Diversity in Cybersecurity, creating a Cybersecurity Culture, Entrepreneurship, Privacy, and the shifting regulations and how to manage cybersecurity risks.

Drip7's Cybersecurity Training Areas:

Phishing
Phishing is a major risk to every individual and organization. Learn to identify the telltale signs of a phishing attempt before becoming a victim.

Privacy:
Data is an invaluable commodity. Learn how to identify and protect your personal and professional data to keep it secure.

Passwords:
Even reinforced doors are easily opened if not locked. Learn the logic, reasoning, and best practices behind effective passwords.

Physical Security:
Learn to identify, prevent, and defend against on-site breaches and cyberattacks.

Social Engineering:
Social Engineering can happen anywhere. Learn the signs, risks, and steps to take to stay secure.

Mobile Environment:
Learn how to keep your data safe while working from home (or anywhere away from your work desk) — including remote work, IoT, mobile devices, and more.
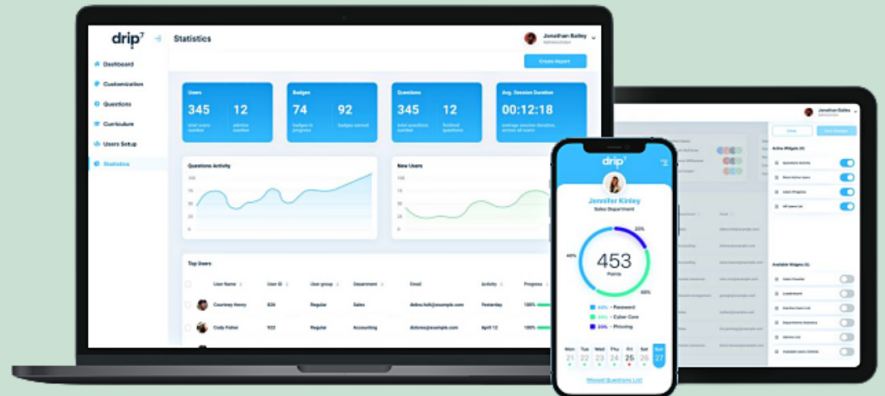
Current Trends:
Stay on top of trends with fresh and timely content that alerts you to current events and reinforces why staying aware is essential to staying secure.

Additional Training Areas

- HIPAA Basic
- HIPAA Advanced
- FERPA and COPPA
- Leadership and Sales
- Title IX
- CMMC
- Harassment
- CCPA
- DEI
- GDPR
- NERC-CIP
- CJIS
- PCI

Drip7 helps organizations train employees and subcontractors through microlearning, a technique proven to increase retention and improve results. Our microlearning platform can use the Drip7 curated content or content can be customized for an organization. Questions can be accessed on a mobile device, tablet or computer. Points, leaderboards, and individual learning tracks keep learners engaged. Training is made up of "Splashes" (a larger block of information delivered all at once) and "Drips" of content (daily questions used to reinforce and build knowledge). Drip7 is gamified to improve the training experience and help organizations better engage their employees in an increasingly hybrid environment.
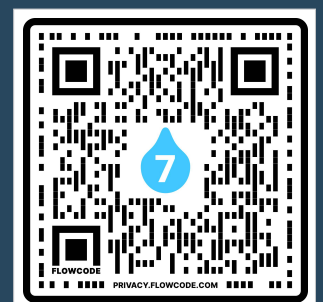
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Scan the QR code to Experience the Magic of Drip7

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